STUDENT LIFE CINEMA THEATER
SLIDE POLICY

DETAILS

• We have on average 12 movie screenings a week.

• Each slide is on the screen for 20 seconds, and is shown twice in the half hour before every movie.

• Slides are presented in widescreen format on an 18’ x 45’ movie screen.

• We have an average attendance of 2000 students per week (3000 during Fall & Spring), and yearly attendance as high as 100,000.

• A limited number of slides are available each week on a first come first served basis. Specific dates can be reserved in advance.

• We can accept payments via check, cash, or FSU Interdepartmental Requisition for your convenience.

• Please respond by email including your name, contact number, email, and the dates and number of weeks requested.

• Slides need to be 16x9 inches in PowerPoint, or 1280 px X 720 px with a 576 dpi Photoshop. We use a 16:9 ratio (width x height).

• Please note that high contrast text against background shows up better on our screen. (Also, fonts that are too small don’t work very well either.)

• Slides are on the screen for only 20 seconds, so be advised as to not make them too wordy.

• Slides must be a PowerPoint file (.ppt) or jpeg, and be labeled with the name of your department, program, or organization.

• Please submit payment and completed slide to us at least 2 weeks in advance.

• We reserve the right to refuse slides if the quality and content are inappropriate.
### I. Campus Rate

**Per Slide Weekly Rates:**
- $60 per week
- $50 per week (Holiday rate)
- $30 per week (Summer)

**Semester Rates:**
- $765 for Fall or Spring semester (15% discount)
- $1350 for Fall and Spring semester (25% discount)
- $288 for the Summer semester (20% discount)

### II. DSA Partnership Rate (Division of Student Affairs)

DSA departments receive an almost 9% discount.

**Per Slide Weekly Rates:**
- $55 per week
- $46 per week (Holiday rate)
- $28 per week (Summer)

**Semester Rates:**
- $742.50 for Fall or Spring semester (15% discount)
- $1237.50 for Fall and Spring semester (25% discount)
- $252 for the Summer semester (25% discount)

### III. RSO Student Rate (Registered Student Organizations)

Registered student organizations receive a nearly 17% discount.

**Per Slide Weekly Rates:**
- $50 per week
- $42 per week (Holiday rate)
- $26 (Summer)

**Semester Rates:**
- $675 for Fall or Spring semester (15% discount)
- $1125 for Fall and Spring semester (25% discount)
- $234 for the Summer semester (25% discount)

### IV. Off-Campus Rate

**Per Slide Weekly Rates:**
- $125 per week
- $105 per week (Holiday rate)
- $60 per week (Summer)

**Per Slide Weekly Rates:**
- $1687.50 for Fall or Spring semester (10% discount)
- $2812.50 for Fall and Spring semester (25% discount)
- $576 for the Summer semester (20% discount)
PUBLIC SERVICE ANNOUNCEMENTS (PSAS)
We do not have the resources to provide free advertising to all groups; however, we recognize that some organizations cannot afford advertising. In an effort to accommodate these groups, we would like to offer PSAs based on the following criteria.

• PSA slides promote public awareness about safety, health & wellness issues, community services, or public affairs.

• PSAs are reserved for organizations with little or no advertising budget.

• PSAs have to be advertising a non-commercial benefit or service, not general meetings.

• We will advertise for fundraising events, or events that charge for admission, if all proceeds go to charity.

• FSU departments, programs, or student organizations that provide information related to SGA programs, issues and events will be given priority.

• PSAs must refer to on-campus activities only.

• We can play at least 2 PSAs at a time, more if we have space. If we do not have space, they will run on a rotational basis for no more than a week.

• PSA slides can be reserved no more than 2 weeks before an event. We should not be contacted any earlier.

• PSAs for RSOs will be taken first come, first served. RSOs cannot have a second PSA slide until all requests from other groups have been addressed.

We hope you will consider us as a venue for your community outreach and advertising needs. Please contact me if you have any questions.

Thank you,
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